



Small Business Pro University

Learn - Profit - Grow

www.SBProU.com

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THE PROBLEM



**Most businesses fail due to the owner's
lack of knowledge**

MARKET OPPORTUNITY



30+ Million Small Businesses*

Businesses with Less Than \$5 MM in Revenue

Initial Target Market:

Black Women Business Owners in NY Metro Area

* SBA's 2018 Small Business Profile <https://www.sba.gov/sites/default/files/advocacy/2018-Small-Business-Profiles-US.pdf>

THE SOLUTION



Multidisciplinary Business Knowledge and Expertise

Affordable, Online, and Multimedia

MILESTONES & TRACTION



Published Book and Articles

- *Running Your Small Business Like A Pro*
- *The Masterpreneur Playbook Summary*

Offerings Launched In 2020

- 50+ courses by 20+ instructors
- Masterpreneur Club (20 Members)
- SBPro Certification (8 Students)
- Masterpreneur Certification (Beta)
- Strategic Business Coaching

Key Partnerships

- FDU Rothman Institute for Innovation and Entrepreneurship
- US Coalition of Black Women Businesses
- Several Chambers of Commerce
- Affiliate Program

Online Presence

- SEO Friendly Website and Social Media
- Daily LinkedIn Content Posting
- Weekly Livestream and Podcast

Growth OPPORTUNITIES



More Courses

Additional Instructors

Ancillary Products and Services

Regional, National, and International Expansion

Translate Content Into Spanish and Other Languages

BUSINESS MODEL



Initial Development Investment
Low Variable Cost Subscription and Products
Easily Scalable

TEAM

& ADVISORS



Andrew Frazier
Founder
PRESIDENT



John Larrier
Manager
MARKETING/OPERATIONS



Jimmy Newson
Consultant
DIGITAL MARKETING



Casey Carpenter
Consultant
SALES/COMMUNICATION

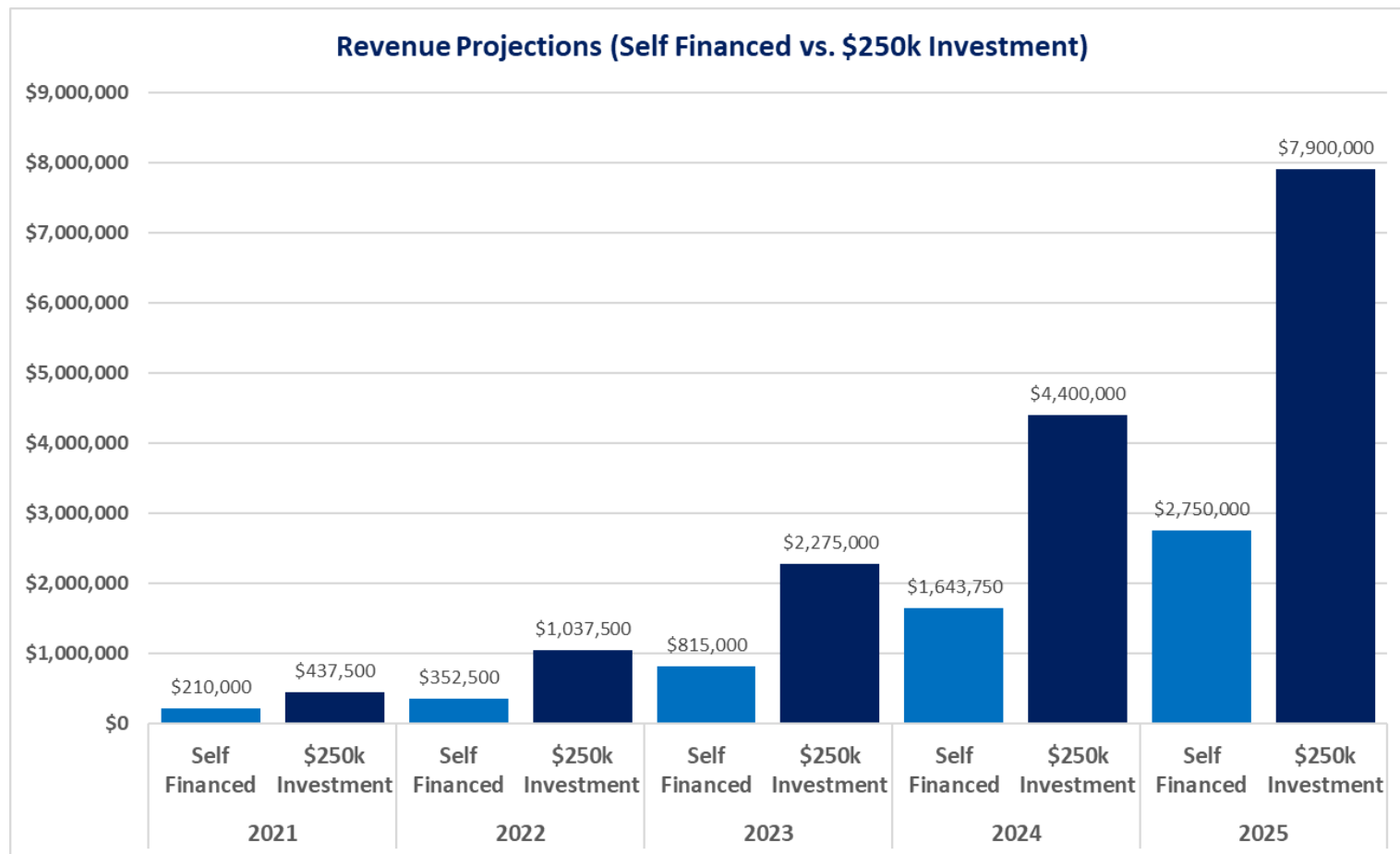


Barry Cohen
Consultant
PUBLIC RELATIONS



Laurana Edwards
Consultant
BUSINESS PLANNING

GROWTH PROJECTIONS



CAPITAL RAISE



**Personal Investment Plus EIDL Loan
Reinvestment of Profits**

Seeking Additional Funding To Accelerate Growth

EXIT

OPPORTUNITIES



- **Owner Buyback**
- **2nd Round of Financing**
- **Sale Of Business**
- **Public Offering**



THANK YOU

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