



# Jimmy Newson

The Impact Influencer

Business Growth Strategies

Inbound Sales and Marketing Expert

Keynote Speaker

Master of Ceremonies/Host

Retired Musician and Performer

AS SEEN IN

**Forbes**

**ADWEEK**

**AdAge**

**Entrepreneur**


## SIGNATURE TOPICS


- ✓ Business Strategy for Growth
- ✓ Strategic Partnership Strategies
- ✓ Digital Transformation in 2023
- ✓ Community Building in a Digital Age
- ✓ Using Data for Key Decision Making

## LET'S WORK TOGETHER!




Please feel free to contact me for any questions or inquiries.

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## GET IN TOUCH

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## ABOUT JIMMY

As a business and growth strategy consultant, Jimmy Newson has worked with organizations of all sizes, but his specialty lies in working with small businesses and entrepreneurs. He founded Moving Forward Small Business, a membership-based organization that helps businesses grow and achieve their goals through practical and actionable advice. Jimmy is also a contributor and Leadership Network member with Entrepreneur.com, where he shares his expertise on small business management and growth.

- He has been dubbed "The Impact Influencer" for the outstanding results he achieves for his many clients & supporters and his impact and influence on them and their businesses.
- He's created win-win-win partnerships with international SaaS Partners giving him access to millions of small businesses globally.
- He's trained tens of thousands of business professionals worldwide through MFSB events and event partners.
- He's helped clients generate hundreds of thousands in website visitors and millions in revenue with digital marketing services during his time as a service provider.

## AREAS OF SPEAKING EXPERTISE

- Business Strategy
- Lead Generation
- Local and Organic SEO
- Strategic Partnerships
- Inbound Marketing and Sales
- Digital Marketing
- Digital Transformation
- Growth Strategies
- Branding and Authority Building
- Generative AI - Content Marketing
- Competitive Analysis
- Marketing Analysis



# Testimonials

Speaking of Jimmy's remarkable communication skills, he's been an invaluable partner in helping us bring knowledge to our audience through a variety of webinars and conferences, including, most recently, our Global Marketing Day (GMD) event. As a host, speaker, and moderator, Jimmy's contributions are always outstanding, and his expertise and insights have benefited us and our audience tremendously. We're fortunate to have him as a valuable partner and look forward to continuing our partnership in the future.

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"We have been partnering with Jimmy for a few years now and can't say enough about the value he brings to Start Small Think Big and the sphere of entrepreneurship overall. Not only is Jimmy an extremely dedicated and impact-driven marketing volunteer delivering amazing and engaging content to our community of entrepreneurs, but he is also always going above and beyond, actively engaging with the organization on several other initiatives and sitting on our Associate Board. We are so appreciative of his support and all the work he does to move small businesses forward!"

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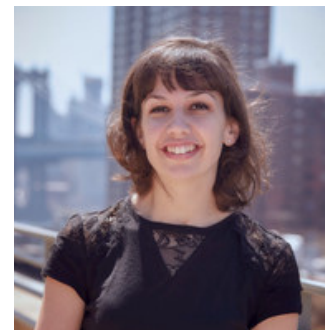
I have the utmost pleasure working with Jimmy for over three years here at DMWF (Digital Marketing World Forum) – in-person and virtually. A delightful and charismatic speaker with an abundance of marketing knowledge. His sessions are not only delivered in an easily digestible fashion, so the audience is not overwhelmed, his personality is an infection on the stage! Jimmy is always on hand to lend his support and expertise to enhance our delegates' experience at our conferences. We love working with Jimmy and having him speak at DMWF events for years to come.

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Jimmy is a driven and energetic entrepreneur, speaker, and change-maker. I got lucky to meet Jimmy at DMWF Global 2023 in London, UK, where Jimmy delivered an insightful strategic workshop on how to align your co-founders and your team with your company's vision, mission, and values. What I found incredibly useful is the five workbooks that Jimmy offered me and other participants to go through. Two weeks later, we are still using it at my company AlphaGamma to align our team with our objectives. If you are considering Jimmy as a speaker or a mentor for your business or startup event, accelerator program or fellowship, he's your go-to person!



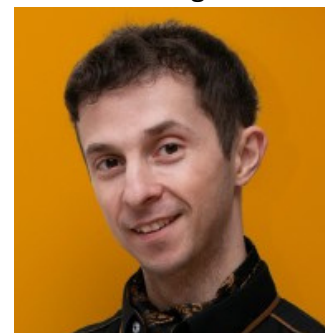
**Natalia Zhukova**  
*Head of Marketing*  
SEMrush



**Caroline Enjalbert, CVA**  
*Certified Volunteer  
Administrator (CVA)*  
Start Small Think Big



**Rachael Reid**  
*Portfolio Director*  
DMWF Events &  
MarketingTech



**Arthur Gopak**  
*CEO at AlphaGamma*  
A business portal for  
young professionals

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